



Neighborly



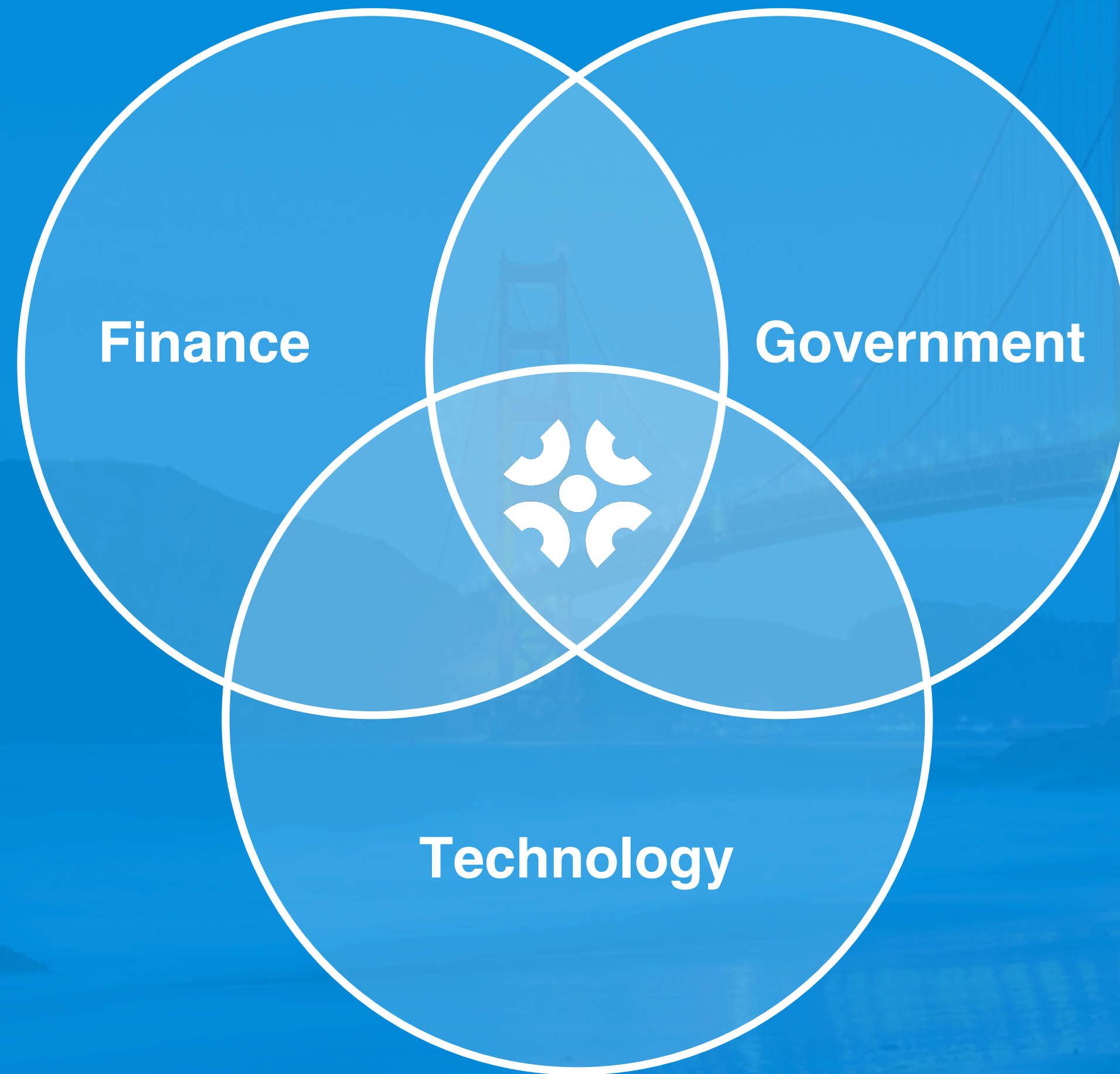
How Neighborly is Modernizing Public Finance



What is Neighborly?



In a Unique Space



Municipal Bonds are the Original Impact Investments



Neighborly's Leading Investors:



SOUND VENTURES
Ashton Kutcher

Stanford
University



We think a lot about steps between issuer & investor

We believe technology can better connect the market



ISSUER



MA



COUNSEL



UNDERWRITER(S)



BROKER(S)



INVESTOR

What makes Neighborly different?



Democratized access.

Making bonds available directly to residents, not just large institutional or experienced investors.



Efficient, transparent transactions.

Easy-to-navigate platform built to digest investment options and offering documents.



Multi-channel community marketing.

Reaching out to investors where they live, in places they encounter daily.



Commitment to ongoing investor education.

Investor education center and investor dashboard.





Efficient, transparent transactions.

Investors can easily find the projects they care about, buying new bond issuances in real-time. Individuals can open brokerage accounts and place orders via Neighbory Securities (a wholly-owned subsidiary), which is built with both the largest and smallest of investors in mind.

Issuance Summary Page

Investment Options

Maturity date	Principal amount	Coupon	Call features	YTW	YTM	Approx. price	Rating	CUSIP
03/01/2018	\$3.64M	5%	—	—	0.9%	103.519	—/—/—	13068LH81
03/01/2018	\$4.72M	3%	—	—	0.9%	101.802	A+/A1/A+	13068LH73
03/01/2019	\$7.16M	5%	—	—	1.11%	107.155	—/—/—	13068LJ22
03/01/2019	\$540K	3%	—	—	1.11%	103.457	//	13068LH99
03/01/2020	\$7.96M	5%	—	—	1.32%	110.307	—/—/—	13068LJ48
03/01/2020	\$120K	4%	—	—	1.32%	107.447	//	13068LJ30
03/01/2021	\$7.79M	5%	—	—	1.52%	113.009	—/—/—	13068LJ55
03/01/2021	\$695K	3%	—	—	1.52%	105.455	//	13068LJ63
03/01/2022	\$5.97M	5%	—	—	1.75%	115.088	—/—/—	13068LJ71
03/01/2022	\$2.9M	4%	—	—	1.75%	110.347	//	13068LJ89
03/01/2023	\$7.98M	5%	—	—	1.95%	116.82	—/—/—	13068LJ97
03/01/2023	\$1.28M	2%	—	—	1.95%	100.164	//	13068LK20
03/01/2024	\$9.56M	5%	—	—	2.13%	118.094	—/—/—	13068LK46

Offering Documents

Date posted	Document title
Wed 29 March 2017	Preliminary Official Statement



Invest in the future you want.

Finance civic projects around the country while earning interest on your investment with municipal bonds.
Find open offerings and follow upcoming ones to stay in the loop.

Invest by issuance

Invest by state

Invest by city

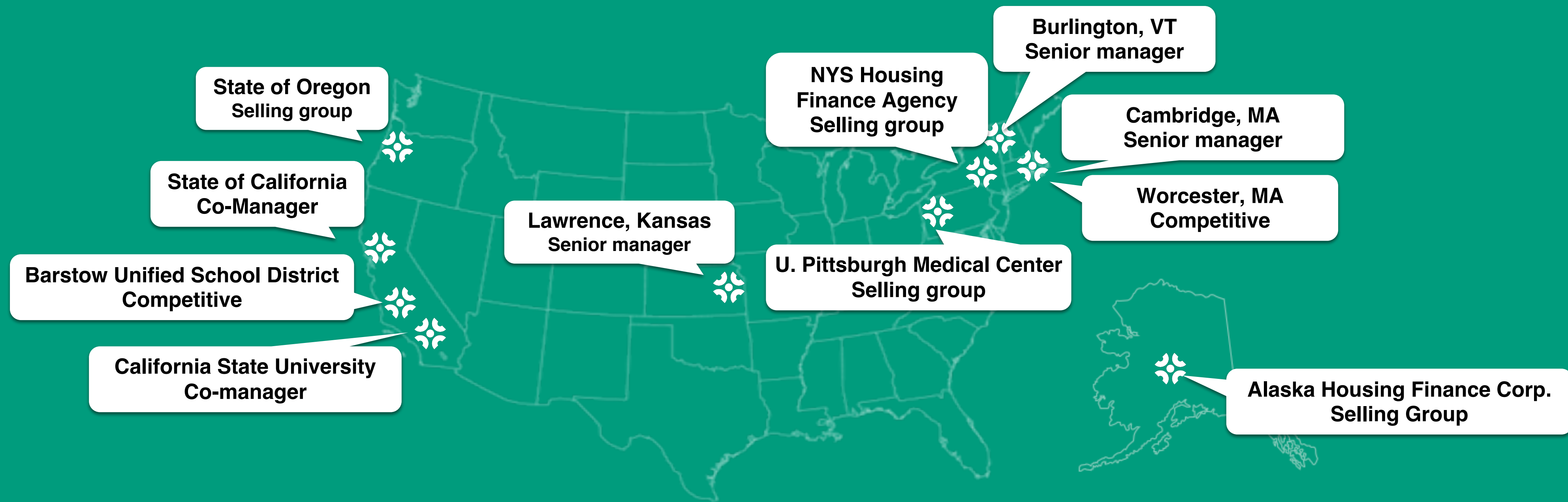
Invest by sector

<p>Offering on sale</p> <p>State of California Various Purpose General Obligation Refunding Bonds, 2016</p> <p>📍 California</p> <hr/> <p>Expected closing date 09/29/2017 7:00pm EDT</p> <p>Expected total amount \$2,043,820,000</p> <p>Invest</p>	<p>Offering on sale</p> <p>State of Vermont General Obligation Bonds, 2017 Series B</p> <p>📍 Vermont</p> <hr/> <p>Expected closing date 09/29/2017 8:00pm EDT</p> <p>Expected total amount \$65,130,000</p> <p>Invest</p>	<p>Offering on sale</p> <p>City of Worcester, Massachusetts General Obligation Bond Anticipation Notes</p> <p>📍 City of Worcester, MA</p> <hr/> <p>Expected closing date 09/29/2017 8:00pm EDT</p> <p>Expected total amount \$17,765,000</p> <p>Invest</p>	<p>Offering on sale</p> <p>New York City Transitional Finance Authority Future Tax Secured Subordinate Bonds...</p> <p>📍 New York City Transitional Finance Authority</p> <hr/> <p>Expected closing date 09/29/2017 8:00pm EDT</p> <p>Expected total amount \$161,075,000</p> <p>Invest</p>
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<p>Offering on sale</p> <p>Oakley Union Elementary School District, California General Obligation Bonds, Ser A 2017</p> <p>📍 Oakley Union Elementary, CA</p> <hr/> <p>Expected closing date 09/29/2017 5:00pm EDT</p>	<p>Offering on sale</p> <p>Town of Auburn, Massachusetts</p> <p>📍 Town of Auburn, Massachusetts</p> <hr/> <p>Expected closing date 09/29/2017 7:00pm EDT</p>	<p>Past offering</p> <p>County of Rensselaer, New York Public Improvement General Obligation Bonds, 2017</p> <p>📍 County of Rensselaer, New York</p> <hr/> <p>Sale date 07/26/2017 12:30pm EDT</p>	<p>Past offering</p> <p>Town of Raynham, Massachusetts General Obligation Refunding Bonds</p> <p>📍 Town of Raynham</p> <hr/> <p>Sale date 08/11/2017 1:00pm EDT</p>
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Neighborly works with issuers across the country on both competitive and negotiated transactions



Municipal Advisors



Bond Counsel



Underwriter's Counsel



Other Transactions



A Case Study in Cambridge

Postcards sent
500

Hubway ads placed
14

City hall attendance
300

I invest in Cambridge.
Neighborly

Invest in Cambridge.

Build the future of Cambridge with minibonds.

The City of Cambridge is working with Neighborly Securities to offer Cambridge residents the chance to invest in Cambridge infrastructure by buying minibonds. Minibond proceeds will support Cambridge capital projects, such as school building renovations, municipal facility energy upgrades, and the Complete Streets plan. Minibonds are expected to be offered for sale in February 2017.

To learn more, visit minibonds.cambridgema.gov
Cambridge Budget Office
minibonds@cambridgema.gov
617-349-4270

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Neighborly

City of Cambridge, Massachusetts, General Obligation Bonds, 2017 Series A

Total number of orders

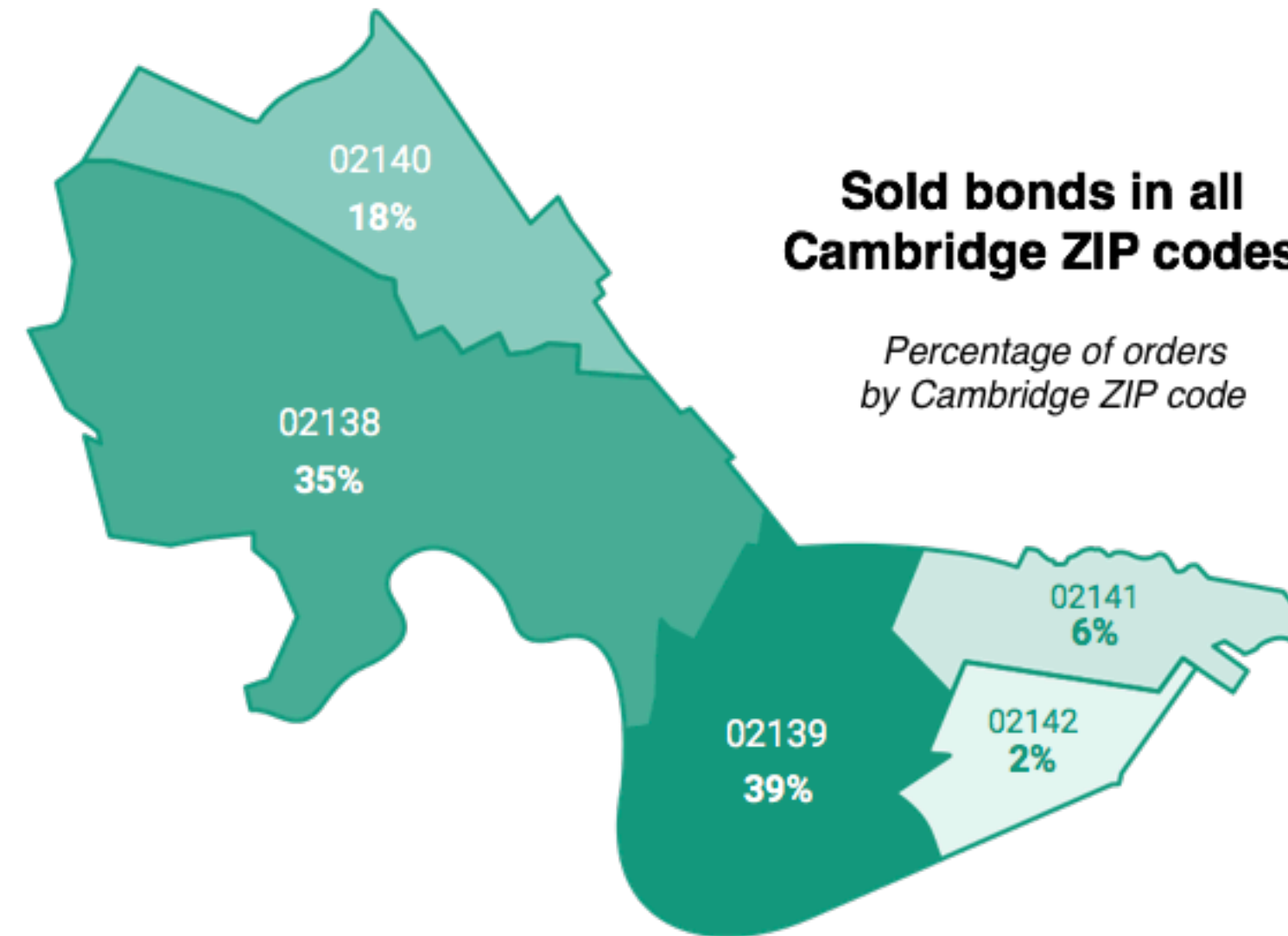
240+

Median order size

\$5,000

Total order amount

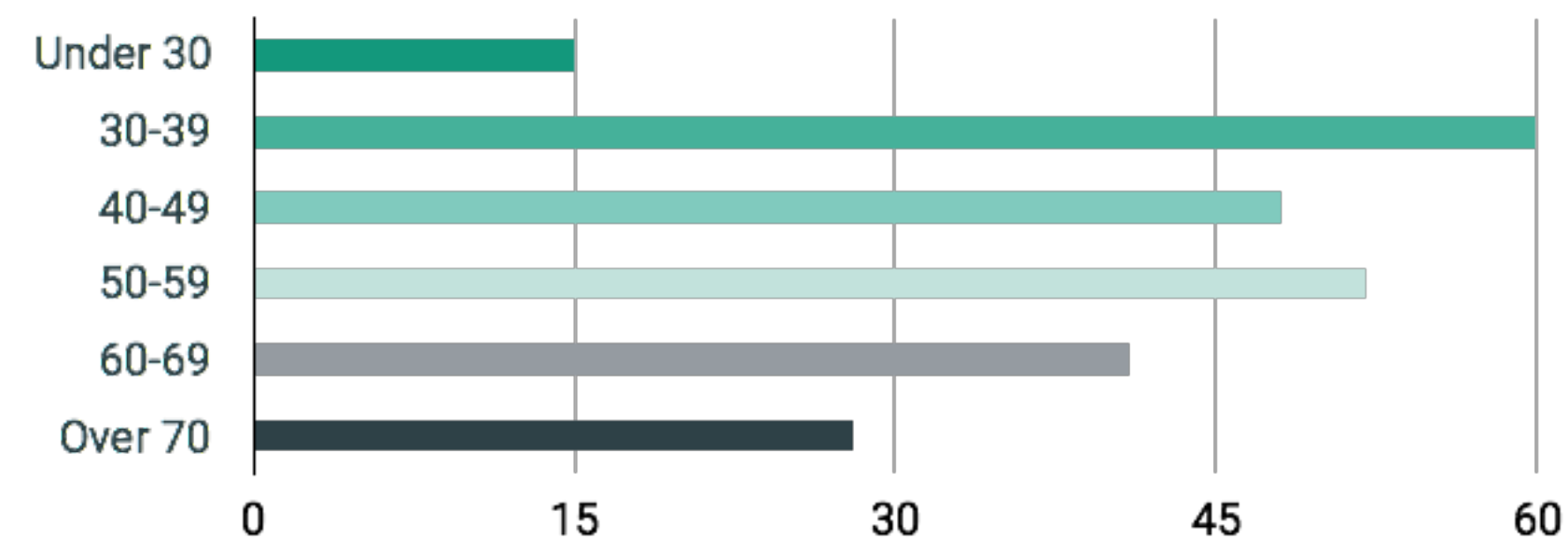
\$2,095,000



Sale details:

- \$1,000 denomination
- \$20k max order size
- Geographically restricted to Cambridge residents only
- Joint marketing campaign by the City and Neighborly

Reached investors across age ranges



Data provided by Neighborly and is shown as a matter of possible interest and past performance on specific transactions does not indicate future performance.

Thank You!



neighborly.com

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